

Slotted UpBright®

We didn't just raise the bar. We lit it up.®

Technical Data Sheet

1000mm Digital Retail Display System

The Ultimate Integrated
Edgelit SEG & Digital
Merchandising Wall



OVERVIEW

➤ Active Merchandising vs. Passive Displays:

Traditional retail video walls create impact, but they can only display content; they cannot hold or merchandise products.

The Slotted UpBright system changes that by allowing anyone to display physical products directly in front of dynamic digital content. Heavy-duty shelving is integrated in front of the screens, turning passive advertising space into an active retail environment that drives engagement and sales.

Instead of simply watching a product video, customers can immediately pick up and interact with the illuminated product displayed right in front of them.

➤ A System That Evolves with Your Store:

One of the biggest advantages of the system is its flexibility. You can refresh an entire display in minutes by updating the digital content and changing the modular fixtures.

Designed to support almost any product category, the same display can launch a new football shirt one week and showcase a premium fragrance collection the next, simply by swapping the brackets and accessories.

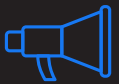


KEY FEATURES



Navori Software Integration:

As an official partner of Navori Labs, our digital display systems offer unparalleled content management. This seamless software integration empowers you to effortlessly schedule, update, and manage your high-definition video content directly from your desk, ensuring your retail space is always running the latest campaigns.



Made to Order:

Every Slotted UpBright® digital unit is proudly made to order, ensuring the highest standards of manufacturing and quality control.



Easy Install:

Engineered as a comprehensive kit for an easy install directly onto your walls, allowing for rapid deployment across your UK retail locations with minimal disruption.



Digital Content Specifications

Content Creation Guidelines:

To ensure perfect playback on the 1000mm video tiles, all media must strictly adhere to the following specifications:



Display Resolution:
640 × 1440 px



Orientation:
Portrait/Vertical



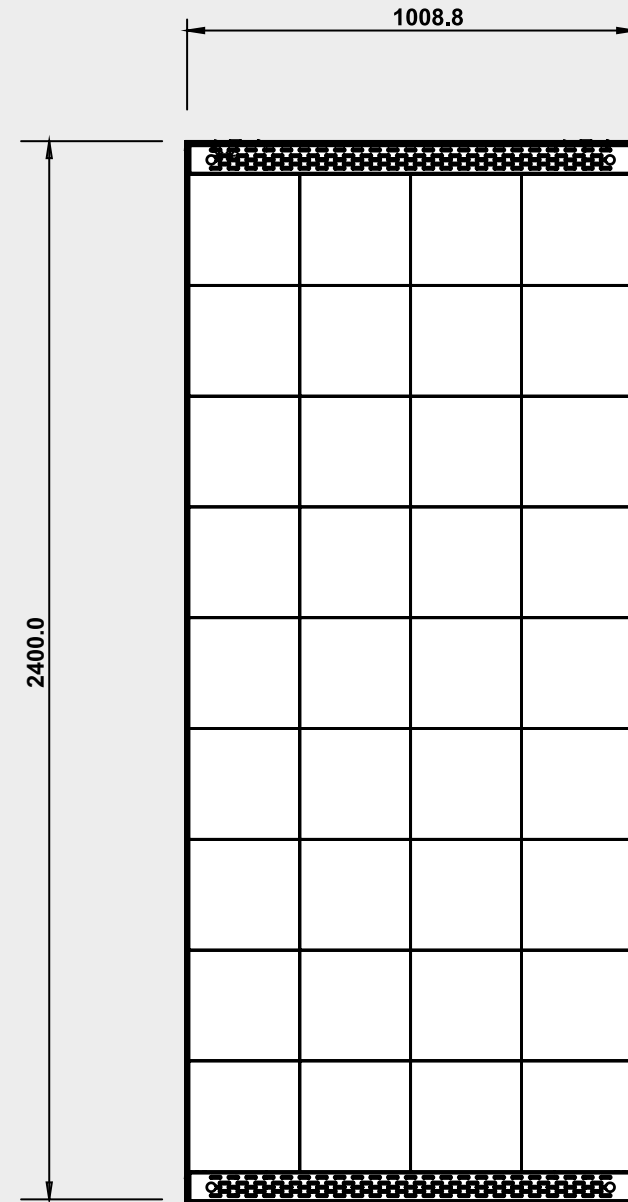
Format:
MP4



Audio:
None Required. Not Supported



Frame Rate:
29.96 fps



System Specifications: 1000mm Wall Unit

Technical Screen Specification:

- **Screen Size in mm:** 1000mm (w) x 2250mm (h)
- **Screen Resolution:** 640px 1440px
- **Pixel Pitch:** P1.5 High Definition Close-View
- **Brightness:** 800 - 1000 nits High Visibility Indoor
- **Refresh Rate:** 3840Hz
- **Audio:** Not Supported
- **Wifi Access Required**

Electrical & Safety Information

- **Operating Environment:**
This display system is rated and designed exclusively for indoor retail environments.
- **System Voltage:**
The edge-lit elements operate on an incredibly safe 24V DC Safety Extra Low Voltage (SELV) circuit.
- **Power Supply:**
Utilises a highly reliable, commercial-grade external driver.

Structural Load Capacities

Feature	Details	Maximum Load Capacities	
		Maximum Load Capacities (Equivalent Mass at 32mm Slot Pitch)	
Heavy-Duty Performance	The 6063-T5 aluminium frame is rigorously and independently verified to handle dense displays of retail hardware and heavy products.	100mm Offset	136 kg
		200mm Offset	68 kg
		300mm Offset	44 kg
		400mm Offset	32 kg
		500mm Offset	26 kg

Note: Actual display weights must be kept below these absolute maximum limits.

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Contact Our Retail Team:

Email Us 

Discover More:

www.slottedupbright.com